ATLANTA
BOARD OF REALTORS®

5784 Lake Forrest Dr. • Atlanta, GA 30328
404-250-0051 • Fax 404.843.3402 • www.abr.org

Benefit Partner Application

BENEFITS FOR PARTICIPATING COMPANIES:

- Recognition of Benefit Partner appears in the ABR Email News Blasts, distributed to approx. 5,500 agents and brokers.
- Receive additional publicity at Showcase, the annual residential real estate trade show.
- Company name, discount information and a web link to your company's website will appear on the ABR website.

Company: _____

Contact Person: _____ Contact Phone: ☐ Home ☐ Cell _____

Company Website: _____ E-mail: _____

Company Address: _____

City:_____ State: _____ Zip:_____

The above named company agrees to participate in the Membership Benefit Partnership Program with the Atlanta Board of REALTORS® by offering the Board's members a discount on the following goods sold or services provided by the company:

_____

_____

_____

_____

1. How long have you been in business? _____
2. Will the discount be extended to REALTOR'S® clients? ☐ Yes ☐ No
3. Do you hold any professional affiliations or designations? ☐ Yes ☐ No If so, please list: _____
4. How many locations do you have? If more than one, will the discount be offered at all locations? ☐ Yes ☐ No
5. The benefit falls under the following category: ☐ Business Services ☐ Gifts ☐ Home Services ☐ Personal Services
6. The amount of the discount will be: ☐ 15% ☐ 20% ☐ 25% ☐ Above 25%, please specify _____% ☐ $_____ off the regular retail price of the goods or services purchased. The discount will be in effect during the period from (today's date) _____, through December 31, (year)_____ .
7. Would you like to extend this offer to Atlanta Commercial Board of REALTORS® (approx.. 2,000 members)? ☐ Yes ☐ No
8. In order to receive notices of all events and seminars held by the board, you must join as an Affiliate member of the Atlanta Board of REALTORS® and may do so online at www.abr.org.
9. All benefit partner contracts **MUST INCLUDE**:
   - a minimum of (3) three BUSINESS REFERENCES and contact information.
   - a verifiable product/service price listing or an equivalent statement of value.

Signature: _____

Title: _____ Date: _____

Name of person who introduced you to this program: _____

Please send completed application to:

Atlanta Board of REALTORS® • Attn: Mendalyn Harper • 5784 Lake Forrest Drive • Atlanta, GA 30328
Phone 404-250-0051 • Fax 404-732-0638